



## Information Systems (Tenth Edition)

By George Reynolds, Ralph M. Stair Jr.

Course Technology/Cengage Learning India, 2012. Softcover. Book Condition: New. 5th or later edition. Help your students gain the foundation they need to better understand the IS discipline and how IS courses relate to the rest of their business courses. This edition from leading authors and practitioners Ralph Stair and George Reynolds focuses on today's core IS principles that are most important for every business student to know. Your students will gain a strong understanding of the changing role of today's IS professional with this book's wealth of current examples and IS references. This edition presents some of the most recent research on virtual communities and work structures, including how social networking sites, such as Facebook and Twitter, are assisting virtual teams and how companies are effectively using virtual organizational structures with mobile workers. Count on Stair/Reynolds' Information Systems, 10e, to provide the insights students need to function more efficiently and effectively as workers, managers, decision makers, and organizational leaders in business today. INFORMATION SYSTEMS @ WORK" SPECIAL INTEREST BOXES HIGHLIGHT THE LATEST TOPICS AND TRENDS. Lifted directly from today's leading headlines, these engaging "Information Systems @ Work" boxes focus on some of the most current topics and trends in IS. These feature boxes...



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